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## DESIGNER ENDORSEMENT PRODUCT COMPENSATION\* FOR PUBLISHED ARTICLES IN PRINT AND WEB MAGAZINES

**Completed design must clearly portray Art Glitter products.** If competing products are used or mentioned, endorsement product compensation will not be provided. (Excluding review articles comparing several brands). Products used that do not compete with Art Glitter brands will not disqualify eligibility for endorsement product compensation.

**When possible with editorial guidelines, please source information as follows:** Art Institute Glitter, Inc., 720 N. Balboa Street, Cottonwood, AZ 86326, 928-639-0805, [www.artglitter.com](http://www.artglitter.com).

**When possible with editorial guidelines, be specific and use complete brand names.** For example: Art Glitter Ultrafine Glitter, Designer Dries Clear Adhesive, Ultrafine Metal Tip, Fantasy Film and Fantasy Fiber, etc. Include the names and code numbers for colors used in the project when possible.

**Endorsement product compensation generally ranges from \$25 to \$200 in retail value.** The lower compensation value may be provided for slightly embellished designs, with a mention in resource guide. Compensation will be higher for designs that primarily use Art Glitter products as well as mention in article and resource guide/link to Art Glitter website. Endorsement compensation of up to \$200 may be awarded for publication of step-by-step photos that showcase Art Glitter product lines.

*Product compensation is based on product presentation and quality, size of article,, number of website links, publication circulation and the number of Art Glitter products used in the finished project. We reserve the right to assign value to all articles submitted to Art Glitter for endorsement product compensation.*

### SUBMISSION PROCEDURE

To receive product compensation for a published design, please supply the following:

**A tear sheet of the article or link to website, ezine article.** Include verification from the magazine, a copy of the magazine cover and issue date of publication.

**A written request for endorsement product compensation.** Include your name, address, phone number and designer resume.

**All requests must be submitted within three months of the publication date.** Please send to Emily Miller, Art Glitter, 720 N. Balboa Street, Cottonwood, AZ 86326, [info@artglitter.com](mailto:info@artglitter.com).

### PROJECTS FEATURED BY MAJOR RETAIL OUTLETS

**Projects or project sheets featured in major craft outlets or on their websites will be reviewed for possible endorsement product compensation.** Please send us the project sheet, web link for the project and the time frame in which your design will be featured. Submit to: Emily Miller, Art Glitter, 720 N. Balboa Street, Cottonwood, AZ 86326, [info@artglitter.com](mailto:info@artglitter.com).

### TELEVISION, DVD & VIDEO

**Sponsorship for Television, DVD or Video productions will be reviewed on a case-by-case basis.** Please send project idea, name of program, airdate, brief synopsis and product compensation proposal to Emily Miller, Art Glitter, 720 N. Balboa Street, Cottonwood, AZ 86326, [info@artglitter.com](mailto:info@artglitter.com).

### PUBLISHED BOOKS

**Sponsorship for published books will be reviewed on a case-by-case basis.** Please send brief synopsis, book name, name of publisher, publishing date, author resume and product compensation proposal to Emily Miller, Art Glitter, 720 N. Balboa Street, Cottonwood, AZ 86326, [info@artglitter.com](mailto:info@artglitter.com).

*\*Art Glitter Product Compensation values are in terms of retail prices.*